

NEWSLETTER

AUGUST 2024

DOCTORS FOR YOU

KEY ACTIVITIES

INAUGURATION OF INTENSIVE CARE UNIT, GB PANT HOSPITAL, PORT BLAIR -A CSR initiative by HDFC Bank



The project to upgrade the ICU at GB Pant Hospital in the Andaman and Nicobar Islands, led by Doctors For You (DFY) with HDFC Bank's CSR funds, represents a crucial enhancement in the region's healthcare infrastructure. This initiative addresses the pressing need for advanced medical facilities in the remote archipelago, where healthcare access is often limited. The upgraded ICU, now equipped with state-of-the-art technology, ensures improved patient outcomes, particularly in intensive care cases. By boosting the hospital's capacity to handle severe cases, the project strengthens the healthcare system and supports healthcare professionals in challenging conditions. Chief Secretary of A & N Administration, Shri Keshav Chandra, IAS inaugurated the facility in the presence of various dignitaries and administrative staff.

ABDM 100-MICROSITE PROJECT

-Hosted by NHA



On August 2, 2024, the DFY team attended the "ABDM 100-Microsite Project" workshop in Chandigarh. The event, hosted by the NHA, focused on collaboration, best practices, and overcoming challenges in implementing ABDM microsites. Key strategies for enhancing project success were shared.

ABOUT DOCTORS FOR YOU

Doctors For You (DFY), founded in 2007, operates in 27 states across India with over 12,000 professionals. Focused on maternal and child health, public health, and disaster response, DFY's mission is to provide sustainable healthcare to vulnerable communities. Recognized by the Ministry of Science and Technology, DFY collaborates with government and international organizations to achieve its vision of "Health For All."

KERALA FLOOD RESPONSE

-Supported by HCL Foundation



On July 30, a catastrophic landslide struck Wayanad and nearby districts, resulting in over 200 deaths and numerous injuries. In response, Doctors For You (DFY) swiftly mobilized on the ground, conducting field assessments and ensuring rapid aid delivery to the most vulnerable. This was made possible by the Disaster Secretariat, established with the support of the HCL Foundation.

Through this partnership, we have provided crucial medical care, essential supplies, and hope to those affected. Together, we are not just responding to the crisis but also strengthening the resilience of Wayanad's communities for a safer future.

PEHEL: ANEMIA PREVENTION SUPPORTED BY METROPOLIS



We are excited to announce the launch of our Anemia Prevention Program for school children in Delhi, focusing on raising awareness, offering nutritional support, and implementing preventive measures.

THE GLOBAL FUND AIDED PROJECT SSHAKTI



The Global fund (TGF) aided SSHAKTI (Strategizing and Strengthening HIV, AIDS & TB Initiative) Project is an initiative launched by Doctors For You in collaboration with the National Tuberculosis Elimination Program (NTEP) across five states: Uttar Pradesh (UP), Maharashtra (MH), Bihar (BR), Assam (AS) and Rajasthan (RJ) in India. The project aims to enhance TB care through a multi-faceted approach, focusing on both the private and public health sectors with following objectives:

1. To establish a Hub and Spoke Model for Drug-Resistant TB (DR-TB) Care
2. To strengthen Upfront NAAT Testing for EPTB & Paediatric TB
3. To conduct Active Case Finding (ACF) Among Key Vulnerable Populations
4. To engage of AYUSH Practitioners to improve notification
5. To improve 'Sample Tracking System' with Barcode Integration with Nikshay.

Covering a total of 44 districts in five states, the SSHAKTI Project is set to significantly improve TB detection and treatment outcomes in India and will contribute extensively to the national goal of TB elimination. This project will also contribute to HIV/AIDS management and co-morbidities too.

CASE STUDY - 1



Shaboo - at 26 years of age, she was pregnant with her second child and met us during the 8th month of pregnancy. She was severely anemic (Hb 8.6g/dL) and had a B- blood type. We counseled her to have regular IFA tablets on an increased dose, nutritional counseling to target increase in hemoglobin and referred her to the district hospital where she was referred out as she is at risk for needing blood transfusion. We arranged a consultation at the high risk pregnancy OPD at GTB Hospital. A repeat hemoglobin was done which had increased to 10.6g/dL and she no longer needed the iron infusion and later delivered a healthy baby boy weighing 3.3 kg via normal vaginal delivery on 13th July 2024.

CASE STUDY - 2



In 2018, Mamta Saket, a 31-year-old mother of four, was battling severe health issues—persistent headaches, weakness, and dangerously low hemoglobin levels. After countless visits to local doctors without relief, hope arrived through the Doctors for You team and the ZHT Mandala Health Center. Their compassionate care and urgent treatment saved her life, raising her hemoglobin from a perilous 3 to a healthy 11.7. Throughout her pregnancies, ZHT provided free, nurturing support, ensuring both her and her children thrived. Guided by their unwavering dedication, Mamta underwent necessary family planning and received essential immunizations for her kids. Today, she and her family rely on ZHT Mandala Health Center with heartfelt gratitude for the life-changing compassion that restored their health and hope.

CASE STUDY - 3



On July 29th, 2024, a first-time mother from a nearby village arrived at Vistex Hospital, Bihar, after hours of painful labor, exhausted and with no prior medical history. The baby was obstructed in the pelvic cavity, making the delivery even more challenging. However, our team remained steadfast and successfully delivered the baby. Although the newborn didn't cry immediately, our advanced life support team quickly intervened, stabilizing the baby and bringing relief to the distressed mother.

“AASTHA HELPDESK” INAUGURATION AIIMS BHOPAL, MADHYA PRADESH -A CSR initiative by Pfizer



The Aastha Helpdesk was inaugurated at AIIMS Bhopal on 6th August 2024 by Prof. (Dr) Ajay Singh. This Helpdesk a CSR initiative by Pfizer and implemented by Doctors For You, focuses on aiding patients with rare diseases in the Neonatology and Pediatrics OPD. The helpdesk assists patients and caregivers in navigating hospital services, completing necessary paperwork, and accessing financial aid. It aims to improve treatment outcomes by offering guidance on travel, accommodation, and counseling, especially for those from marginalized communities.

DIALYSIS UNIT INAUGURATION AT RGSSH, DELHI -Supported by Finserv & United Way Mumbai



With the generous support of our donors, Fiserv and United Way Mumbai, and their esteemed presence as guests at the inauguration, the Dialysis unit at Rajiv Gandhi Super Specialty Hospital, Delhi, was launched on 6th August 2024. This event marks a pivotal advancement in the city's healthcare landscape, underscoring a united commitment to enhancing access to advanced kidney care for patients with chronic kidney conditions.

SBI SANJEEVANI NIRANTAR SEVA INAUGURATION PROGRAM



The SBI Sanjeevani "Nirantar Seva" & Make Shift Clinic, funded by NSDL and supported by the SBI Foundation and MSRDC, has been officially inaugurated, with Doctors For You as the implementing partner. This initiative aims to strengthen emergency medical response along the Mumbai-Pune Expressway. Key dignitaries such as Shri Sanjay Prakash, MD & CEO of SBI Foundation, Miss Meghana Gupta from NSDL, Mr. Shandeepan G, and Dr. Taru Jindal were present at the launch. The program offers 24/7 ambulance services and free health check-ups for truck drivers and commuters, focusing on high-accident zones to enhance healthcare access and save lives.

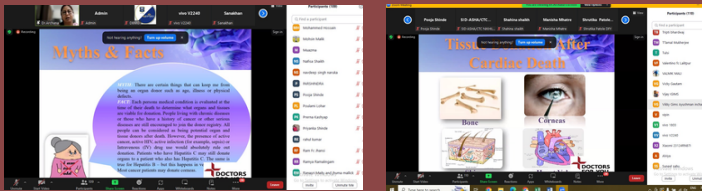
BREASTFEEDING WEEK (1st -7th August, 2024)

-Supported by HCL Foundation



Breastfeeding Week was celebrated with the support from HCL Foundation, it reflects a time of deep connection and shared experiences. Women came together to share their personal stories, turning the week into a powerful collective journey. Activities like educational workshops, support sessions, and community gatherings were held, providing a space for mothers to learn, bond, and feel truly supported. These moments of shared understanding and encouragement were the heart of the week, as we worked together to empower mothers in their breastfeeding journey.

ORGAN DONATION WEBINAR



Doctors For You hosted a virtual training session on organ donation on August 27, 2024, led by Dr. Archana Kumari, a distinguished public health professional with extensive expertise in organ donation and transplantation. The session aimed to raise awareness, educate participants about the legal framework, process, and benefits of organ donation, and encourage organ pledging. With 132 participants, including doctors, nurses, paramedic staff, and public health professionals, the session covered critical topics such as the urgent need for increased organ donation in India, strategies to expand the deceased donor pool, and the impact of organ pledging. Interactive discussions facilitated knowledge sharing and underscored the importance of public awareness in bridging the gap between organ demand and availability.

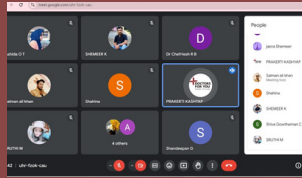
EXPANDING REACH AND ACCESS: BELUR HEALTH CENTER, HOWRAH, KOLKATA

-Supported by BC Jindal Foundation



Our mobilizers play a crucial role in reaching beneficiaries across various locations and raising awareness about the services offered at the Belur Health Centre, Howrah, Kolkata. Through their dedicated efforts, they ensure that community members are informed and engaged. Additionally, our Mobile Medical Unit (MMU) significantly improves health services by bringing quality healthcare directly to people's doorsteps, making essential medical support more accessible and convenient for everyone.

TRAINING & DEVELOPMENT



TEAM ORIENTATION FOR WAYANAD FLOOD/LANSLIDE RESPONSE

Before deploying the team for the Wayanad flood response, a crucial orientation session was conducted to prepare the staff effectively. The orientation included both online and offline sessions. Dr. Prakereti Kashyad and Dr. Chefriesh led the online session, which was attended by 12 participants and coordinated by the offline team. The offline orientation was expertly managed by Shandeepan G., ensuring that all staff were well-prepared for their roles in the response efforts.



ABDM TRAINING FOR DFY ASSAM TEAM

The DFY team in Assam recently took part in a capacity-building training session for the Ayushman Bharat Digital Mission (ABDM), organized by Piramal. Attended by both the DFY ABDM Assam team and the State PMU Assam team members, the session aimed at strengthening the effective implementation of ABDM objectives in the region. This training represents a significant step forward in advancing the ABDM Assam initiative.



1000-DAYS TRAINING PROGRAM

On August 13, 2024, the Doctors For You team, with support from the HCL Foundation, held a quarterly training session at Jalvayu Vihar Community Center for 148 beneficiaries, including ANMs, ASHA workers, and Anganwadi workers. The session featured talks on developmental milestones by Brig. Dr. Rakesh K. Gupta, antenatal care by Dr. Anita Gupta, and home-based care for diarrhea by Dr. Abhinav Kumar. Dr. Ayesha Jairaj concluded with a review of the immunization schedule, followed by Q&A sessions and distribution of ORS packets.

STAFF ACTIVITIES

INDEPENDENCE DAY CELEBRATIONS



VISTEX HOSPITAL, BIHAR



VASANT KUNJ, DELHI



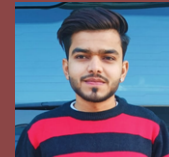
MEENA DEVI JINDAL MEDICAL INSTITUTE, DELHI



LALLUBHAI HEALTH CENTER, MUMBAI

Our DFY team proudly celebrated the 78th Independence Day across all centers, reaffirming our commitment to building a healthier, stronger nation. United, we continue to serve and uplift communities.

STAFF OF THE MONTH



'Rahul Yadav is a recently joined member in Finance office Delhi. He is known very much for his consistent dedication, attention to detail, and positive attitude and punctuality. In a Short time, he has stepped up and taken a lot of new responsibility and is able to deliver things on time.' - Statement from Finance Office

BIRTHDAY CELEBRATION



Ms. Sazida Praveen's birthday was celebrated with enthusiasm at our Vasant Kunj office in Delhi. The event was a wonderful opportunity to honor her and enjoy a moment of togetherness with the team.

For any Feedback or inquiries please reach out to us at -

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